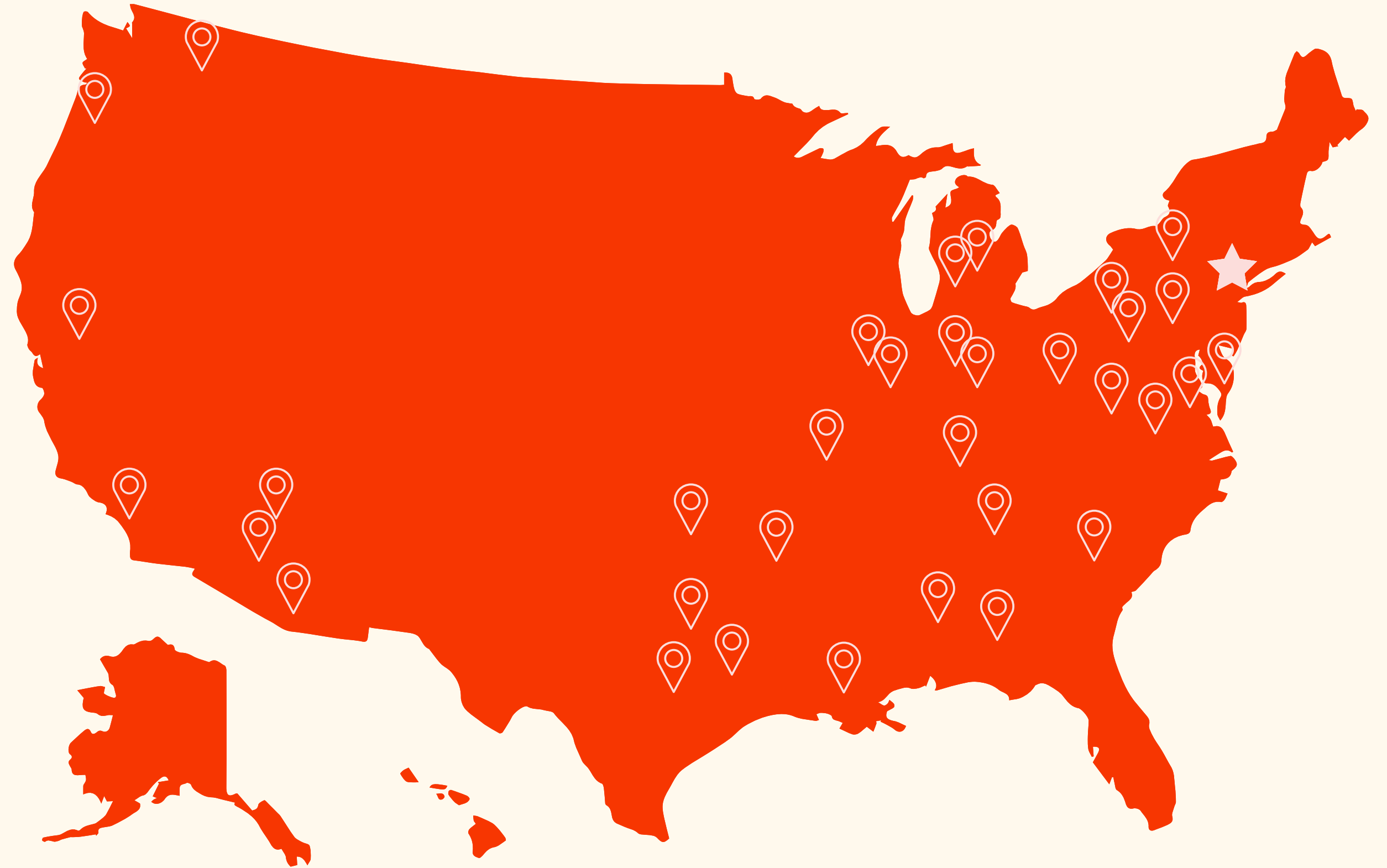


*FY 2024*  
SEASONS 11 & 12

**42**  
UNIVERSITIES

**187**  
STUDENTS





*Testimonials*

**"The UofNYFW program has positively impacted my education by providing me with real-world experience of networking and connection-making."**

**- Taylor Plourd (WVU, Fall 2021)**



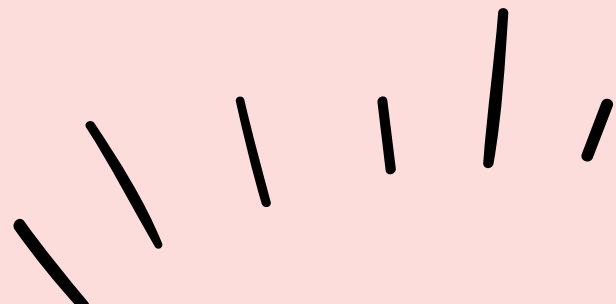




**"It's so awesome that i was able to experience this, meet so many people, and have an experience that so many other students don't get to have...I'm so thankful that Michigan State has this opportunity for their students.**

**- India Johnson, Michigan State University**





**"It's very rare for a student to have an experience like this. So having the opportunity was so amazing and was something I never thought would have been a possibility for me,"**

**- Samantha Morehead, Western Michigan University**





*Sample Itinerary*





# THURSDAY

- Flight from nearest airport to NYC
- Transportation from airport to hotel
- Welcome Dinner
- Times Square photo opp in school gear

***NOTE: everything in this deck is subject to change***





## FRIDAY

- Breakfast at the hotel
- Hands-on learning at Champion headquarters
- Lunch at Champion
- Champion Flagship Store experience
- Dinner and evening on your own



**NOTE: everything in this deck is subject to change**





# SATURDAY

- Breakfast at the hotel
- One runway show experience
- Lunch as a group
- Private discussion and Q&A with IMG  
Fashion Executives
- Access to all brand activations with  
business objective tour
- Dinner and evening on your own

***NOTE: everything in this deck is subject to change***





# SUNDAY

- Breakfast at the hotel
- Ground transportation to NYC airport
- Flight from NYC to nearest airport

***NOTE: everything in this deck is subject to change***



*Alumni Spotlight*

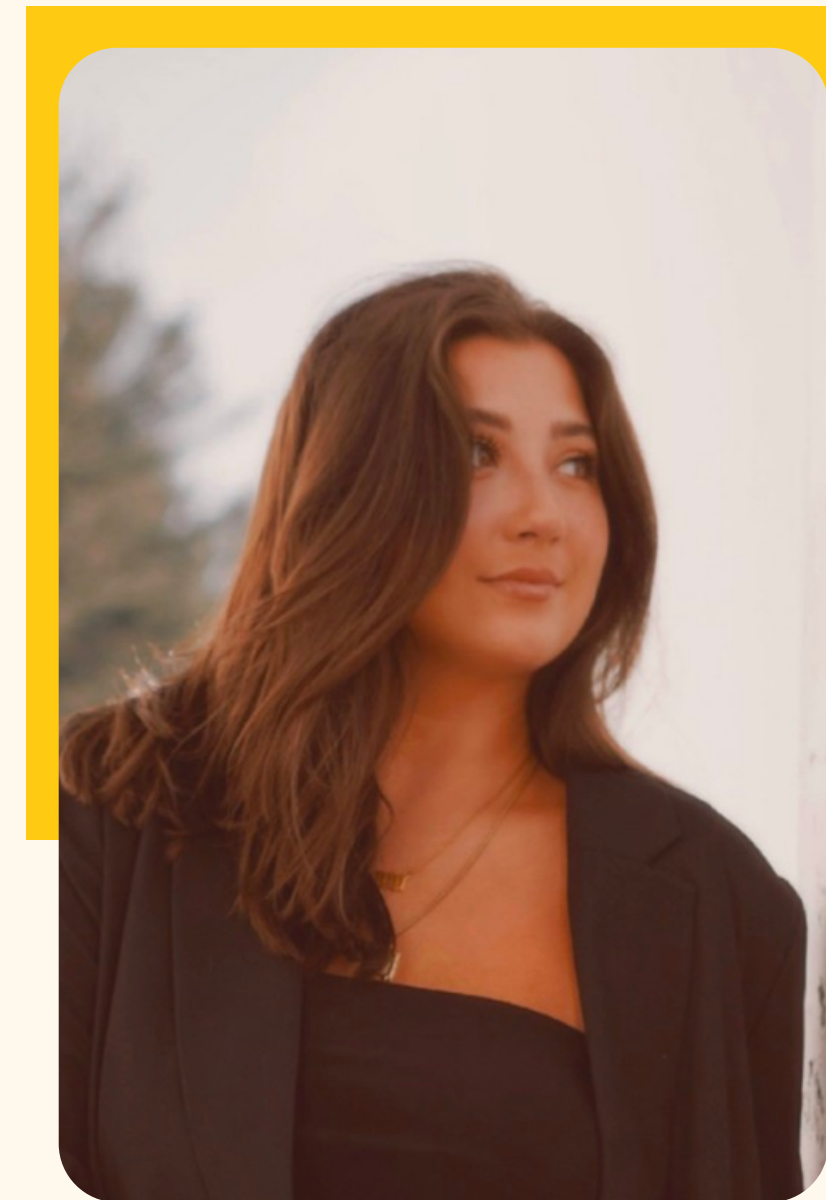




**Rachel Rork, Neiman Marcus  
University of Arkansas  
Season 3**



**Justin Steele, Harry's  
University of South Carolina  
Season 2**



**Taylor Plourd , Kyle Cavan  
West Virginia University  
Season 8**





**Madison Robinson, FishFlops  
Texas A&M University  
Season 4**

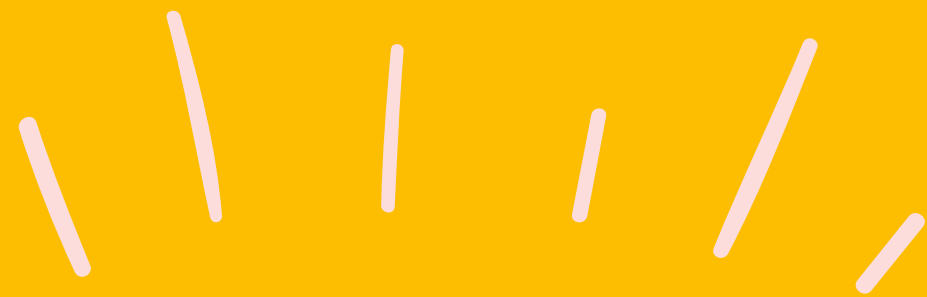


**Patrick Kurcz, Neiman Marcus  
TCU  
Season 7**



**Kylee Hum, Old Navy  
University of Arizona  
Season 4**





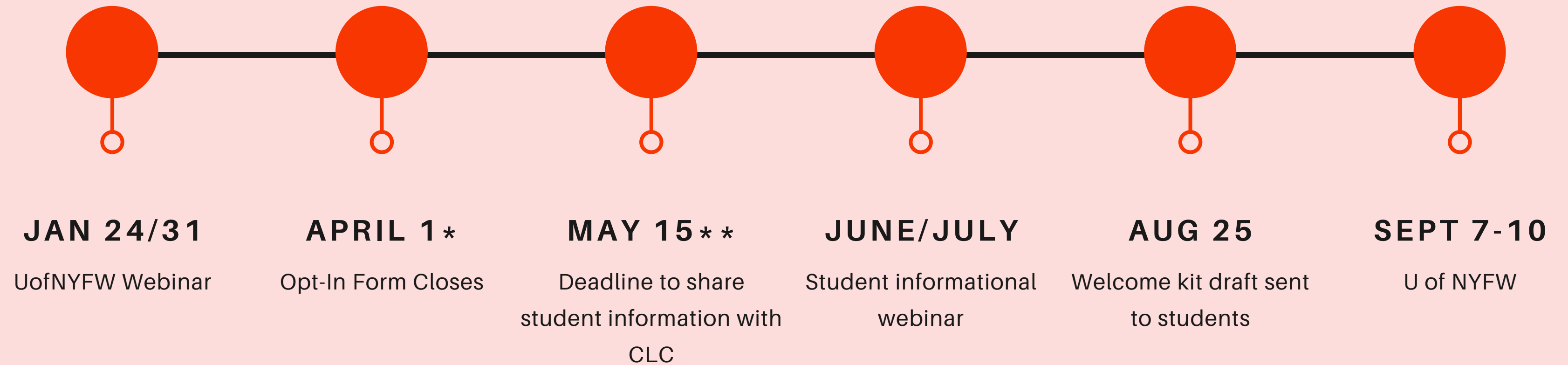
*Other Important Notes & Timing*



## What else?

- **In an effort to create a more inclusive program, there is no longer a maximum number of students per school, schools may send as many students as they would like**
- CLC books all travel and manages experience, from start to finish, in New York City
- Institution is responsible for identifying student and providing contact information to CLC
- CLC provides a templated press release for universities to utilize and customize for owned media opportunities
  - CLC is happy to assist schools with larger messaging around participation upon request
- CLC will share images and a quote from each student following the event

# FALL 2023 TIMING



*\*No attendees can be added to the list after April 1*

*\*\* There will be a \$500 fee assessed for any student name that is not delivered by May 15*



*Thank you!*

If you have any questions, please reach out to [erica.mccarthy@clc.com](mailto:erica.mccarthy@clc.com)